

**Press release on the occasion of the
WePROMIS®**
Joint pledge for supporting the Grand Coalition for Digital Jobs

The European Centre for Women and Technology (ECWT), PROMIS@Service and the Bulgarian Centre of Women in Technology (BCWT) prepared a joint pledge - WePROMIS® - for the Grand Coalition for Digital Jobs to Neelie Kroes, Vice-President of European Commission and Commissioner for the Digital Agenda. The announcement happened during the European Commission's 3rd Digital Agenda Assembly which took place in Dublin on 19-20 June 2013.

The three organizations will join efforts to support women's business start ups and SMEs in taking up cloud based interactive services, multilingual content, e-Learning, compliance tools managed by PROMIS@Service and build communities of e-Mentors (STEM scientists and corporate business leaders) and Mentees (schools, universities) managed by ECWT;

The pledge WePROMIS® was presented by Sasha Bezuhanova, Member of the High-level Advisory Committee of ECWT and Chairperson of the Bulgarian Centre of Women in Technology (BCWT).

„WePROMIS® creates a unique platform for support and empowerment of the female entrepreneurship in Europe specifically in the SME sector. It will contribute to achieving the Digital Agenda 2020 targets as well as create a practical basis for overcoming the post effects and challenges of economic crises and youth unemployment“, said Sasha Bezuhanova during the Forum.

Neelie Kroes underlined that equipping the young Europeans and professionals with digital skills and creating an environment for applied science is a precondition for securing sustainable and inclusive growth of Europe. „Digital Agenda 2020 is the right platform but it only can achieve its goals if policy makers, academic community and the businesses work together towards it. The commitments of joint pledges and programs is encouraging that we' ll meet our goal.“, added Neelie Kroes.

WePROMIS® is an extension of the PROMIS® compliance management and governance cloud platform to support women run their businesses in a more compliant way. It will help them to systematically develop their e-skills from ICT users' skills, through ICT practitioners and e-business skills to e-leadership skills and to thereby meet the requirements of the most high-quality ICT jobs.

WePROMIS® also enables women with a set of e-tools that will support their businesses, make their work more efficient, create new opportunities and give them access to global markets.

The expected results from PROMIS® and WePROMIS® initiatives are to create a mega community which consist (at present) of 131 organizations representing business, public and non-governmental sectors, as well as academia from 20 EU Member States; the platform to be available in 12 languages by 2015 and to attract minimum five new major partners (branchorganizations or networks) joining the pledge of the Grand Coalition.

About ECWT

The **European Centre for Women and Technology** is a European multi-stake-holder partnership of more than 130 organizations and a rapidly growing number of individuals representing high-level expertise from government, business, academia and non-profit sectors working together to measurably and significantly increase the number of girls and women in the Digital Economy in Europe by 2020.

ECWT assists organizations - in collaboration with European and global institutions and through its National Point of Contacts - to find the best talents and helps girls and women to match their career lifecycles with industry's needs through providing a community of excellence, benchmarking and measuring impact, leveraging resources and research, presenting and rolling out best practices, innovative actions and services. More information: www.womenandtechnology.eu

About PROMIS@Service

PROMIS@Service Sarl is a young company based in Luxemburg whose goal is to bring innovation into the market, realised with entrepreneurial spirit of SMEs, selected private investors and EC funding. PROMIS® is a multilingual, multi-country and multi-client enabled management cockpit platform to monitor and control the legal, external and internal compliance requirements efficiently. It is a Europe-wide software-as-a-service interactive vehicle for structuring and sharing institutional and individual expertise to build communities of knowledge; managing compliance in environment, energy, health & safety, quality, ICT security, education, corporate social responsibility and other standards that support continuous improvement and online collaboration and Communities of Knowledge. More information: www.promis.eu

About BCWT

The **Bulgarian Centre of Women in Technology** is a National Point of Contact of the European Centre for Women and Technology. BCWT brings together stakeholders from the business sector, the government, the academia and from non-governmental organizations, giving them the opportunity to support and to work for increasing the women's professional participation in the sphere of ICT, as well as to take part in the development of technological and engineering products.

Bulgarian Centre of Women in Technology cooperates in the implementation of regional innovative projects and stimulates research collaboration, exchange of good practices and resource mobilization in the ICT sector. More information: www.bgwomeninict.org

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